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XTERRA WETSUITS Named Official Wetsuit of 2010 Amica 19.7 Sprint Triathlon Series

Providence, RI – XTERRA WETSUITS has been named the Official Wetsuit Sponsor of the 2010 Amica 19.7 Sprint Triathlon Series. The announcement was made recently by Eident Sports Marketing, the official sports marketing agency of the Amica 19.7 Sprint Triathlon Series.

The 2010 Amica 19.7 Sprint Triathlon Series consists of 10 sprint distance events held throughout the country. Race series participants receive exclusive discounts on the XTERRA WETSUITS product line, are able to rent XTERRA WETSUITS from anywhere in the country, and have an opportunity to win XTERRA WETSUITS during post-race raffle drawings.

“XTERRA WETSUITS is proud to be the official wetsuit sponsor of the Amica 19.7 Sprint Triathlon Series,” said Glynn Turquand, XTERRA WETSUITS COO. “Our wetsuits are designed by triathletes for triathletes, and we are excited to make our product line available to the thousands competing in this unique series. Amica 19.7 triathletes have total access to the fastest, most flexible wetsuits on the market today.”

The 2010 Amica 19.7 Sprint Triathlon Series kicked off on May 16 with the Amica 19.7 TexasMan Sprint Triathlon in Dallas, TX and concludes in November with the Amica 19.7 Phoenix Triathlon.

To register for any of the races in the Amica 19.7 Sprint Triathlon Series visit: www.amicatriseseries.com.

About Eident Sports Marketing

Eident Sports is a full-service event management and sports marketing company based in Providence, RI. Eident has several properties in the region, ranging from turn-key sporting events to sponsorship sales alliances with key partners. For more information on Eident’s events and offerings, please visit www.eidentsports.com

About XTERRA WETSUITS

Based in San Diego, California, XTERRA WETSUITS became the top selling triathlon wetsuit in the U.S. in 2009. Since its founding in 2001, the design team has perfected all aspects of the triathlon wetsuit using the best materials available for maximum buoyancy, flexibility and speed through the water—no wetsuit is sold until it is training-tested and race-tested. Dedicated to achieving maximum performance and comfort, XTERRA WETSUITS provides an entire lineup of wetsuits, including entry-level to high-end models, available exclusively online. To learn more about XTERRA WETSUITS, visit www.xterrawetsuits.com.